



Victory Club
Sponsorship Program

foldedvictory.com



ABOUT VICTORY CLUB:

Victory Club Gathers Influencers Over Culinary & Visual Arts.

Victory Club was founded by Stephanie Nass to gather young people over seated meals in art spaces like museums and galleries. The project has been covered by Food & Wine, Town & Country, Harper's Bazaar. At a small event of 10 people, the collective social media reach can exceed 100,000, and at a larger event, the reach can be much more. We work with corporate partners like BMW & Pernod-Ricard but the project maintains its original intimacy.



ABOUT STEPHANIE NASS:

Stephanie, nicknamed “Chefanie,” founded Victory Club out of a need she felt while working as a financial analyst in Silicon Valley. She studied art history at Columbia and professional culinary arts at the International Culinary Center. Stephanie is 24.



victoryclubny.com



PRESS:

"Dinner parties that can turn anyone into an art lover"
Noah Kaufman, *Food & Wine*



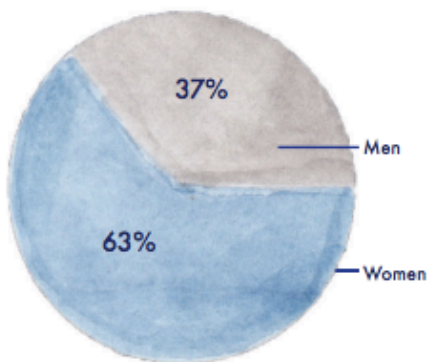
"The Supper Club for Art Lovers," Sam Dangremond,
Town & Country

"Conversation bubble[s] like the bottomless glasses of Prosecco adorning our table," Jordyn Taylor, *The Observer*

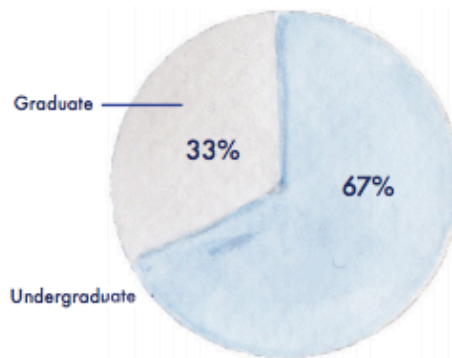


MEMBERSHIP DEMOGRAPHIC:

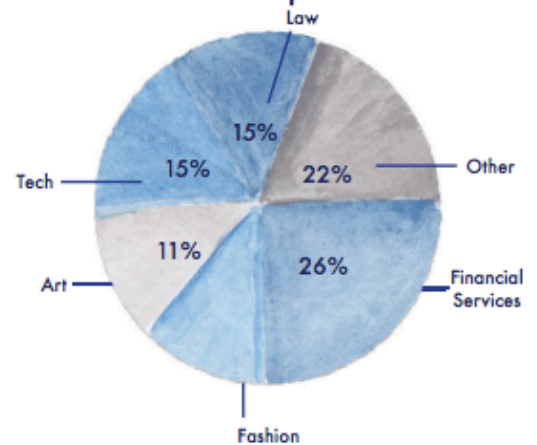
Gender



Highest Degree Completed



Industries Represented



Age Range: 22-40
Average Age: 26
Total Guests: 300
Total Members: 60

Social Reach:
@chefanienass: 11k
@victoryclub: 1.3k



Sponsorship Levels

	PATRON	DCNOR	AFFILIATE	FRIEND
	\$10,000	\$5,000	\$2,500	\$1,000
BRANDING ON DIGITAL INVITATION & MENUS	X			
ONSITE LOGO DISPLAY AT EVENTS	X			
INCLUSION IN PRINT MEDIA PROMOTION	X	X		
SOCIAL MEDIA POSTS ADVERTISING PARTNERSHIP	X	X		
LOGO DISPLAY ON PARTNER SECTION OF WEBSITE	X	X	X	
SOCIAL MEDIA AMPLIFICATION ON OUR CHANNELS TAGGING	X	X	X	X
INVITATIONS TO EVENTS	6	4	2	1
MENTIONS IN BLOGPOSTS	X	X	X	X
EXPOSURE TO OUR MEMBERSHIP NETWORK	X		X	X

Alternative Sponsorship Opportunities

In-Kind Sponsorships: *food, beverages, location, printing, gift items*

hello@foldedvictory.com

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