

GOT T A M

SPRING FASHION FORWARD

Naomi WATTS

TALKS SCI-FI
STARDOM,
SUPER MOMMYDOM,
AND HOW TO
SURVIVE/THRIVE
IN HOLLYWOOD

*Lupita
Nyong'o
Rocks
Broadway!*

ZAC POSEN
DOES BROOKS
BROTHERS

A VERY VIP
PREVIEW OF THE
MET BREUER

ALEXANDEI
WANG
TOASTS IC

PLUS

- THOM BROWNE
- MIUCCIA PRADA
- DAVID ROCKWELL
- RAFAEL NADAL
- FREDERIQUE VAN DER WAL
- THE ST. REGIS'S
- TABLE 55!



A feast for the eyes: Guests at a Victory Club dinner can expect artful touches in both the setting and the meal itself (BELOW).

COOL-INARY

FORGET BUSTLING RESTAURANTS—THOSE IN THE KNOW ARE ASKED TO BE PART OF OFF-THE-GRID CULINARY CLUBS.

BY SAMANTHA YANKS

Twice a month members of the Victory Club, an arts-centric supper club founded by Stephanie Nass (aka Chefanie), gather in galleries, artists' studios, and museums across Manhattan for private dinners. "We launched to create a community of art and food lovers," notes Nass, a recent Columbia grad and Silicon Valley veteran who saw a void in the social scene and promptly filled it. Each invitee brings a guest, and friends of friends get to know each other over

a visual and culinary feast. (A typical luncheon recently occurred at the home and studio of painter Mark Kostabi, whose work hangs at MoMA and enjoys permanent-collection status at the Guggenheim.) Conviviality aside, the main ingredient of the meals is the social reach of the guest list. From Emily Morse (of the culinary-blogger trio @new_fork_city, with 540,000 followers) to the mischievous, hyper-stylish global duo

CONTINUED...





Alexandra and Eric Fairweather (@thefairweathers, 2,500 followers), the media reach of even the smallest, eight-person dinner can exceed 100,000 impressions.

Unlike Nass at Victory Club, Elad Yifrach, the founder of L'Objet and the creator of its envy-inducing tabletop items, does not ask members of the #BreakfastClub to apply; he handpicks them himself. A decadent selection of saucers, trays, and espresso cups is delivered to the door of his influential friends with a simple request that they post their morning meals to Instagram. The idea of

the club, says Yifrach, "is to have tastemakers show how they start the day creatively with the most important meal. I wanted to allow creative license to friends and figures I admire and whose styles inspire me." Since breakfast is often an intimate meal at home, Yifrach believes it should be beautiful. "Even if you are rushing to start the day, it inspires a lovely beginning." From breakfast to dinner, membership has its privileges in New York City. *To apply to Victory Club, visit victoryclubny.com; to purchase L'Objet tableware, visit bergdorfgoodman.com.* ■



Breakfast may be the most important meal of the day, but for members of #BreakfastClub who receive tableware from L'Objet (FAR LEFT AND BELOW), it's also the most beautiful. NEAR LEFT: Asparagus soup at a Victory Club dinner is swirled to perfection.



THE MAIN
INGREDIENT OF
THE MEALS IS THE
SOCIAL REACH OF
THE GUEST LIST.